

**NEW**

"Superlife" Coating

# Scotch<sup>®</sup>

BRAND

## recording tape

**3M**  
COMPANY

**TRIPLE LENGTH**  
**EXTRA STRENGTH**  
3600 FEET (6.35mm x 1080m) 7" REEL  
.5 MIL TENSILIZED POLYESTER  
LUBRICATED

for maximum playing time on a 7" reel—3 full hours of recording time at 3¾ ips. (6 hours when recording both directions) Especially suitable for continuous recording of conferences, meetings, conventions.

# 290

TIME CHART	RECORDING ONE DIRECTION			RECORDING BOTH DIRECTIONS		
	Monophonic 1 Track	Stereophonic 2 Tracks		Monophonic 2 Tracks	Stereophonic 4 Tracks*	
	1 7/8 ips	3 3/4 ips	7 1/2 ips	1 7/8 ips	3 3/4 ips	7 1/2 ips
1200 Ft.	2 hrs.	1 hr.	30 min.	4 hrs.	2 hrs.	1 hr.
1800 Ft.	3 hrs.	1 1/2 hrs.	45 min.	6 hrs.	3 hrs.	1 1/2 hrs.
2400 Ft.	4 hrs.	2 hrs.	1 hr.	8 hrs.	4 hrs.	2 hrs.
3600 Ft.	6 hrs.	3 hrs.	1 1/2 hrs.	12 hrs.	6 hrs.	3 hrs.

\*Double these times for 4-track monophonic recording.

THIS TAPE IS RECORDED:

AT ☐ 1 7/8 ☒ 3 3/4 ☐ 7 1/2

☐ MONOPHONIC

(TRACKS)

☐ STEREOPHONIC

(TRACKS)

C-245-C  
APRIL 65  
DUPE  
BRIEFING  
DEBRIEFING.

THE TERM "SCOTCH" AND THE PLAID DESIGN ARE REGISTERED TRADE-MARKS FOR MAGNETIC TAPE MADE IN U.S.A. BY MINNESOTA MINING AND MANUFACTURING COMPANY, ST. PAUL 19, MINN.

NOTICE: Buyers shall determine that contents are proper kind for intended use. If defective in the manufacture, labeling or packaging, contents will be replaced. There are no other warranties, expressed or implied.

Patented under one or more U.S. patents: 2654681, 2711901.

Magnetic Products Division **3M**  
COMPANY